



FOR IMMEDIATE RELEASE:

TELUS Extends Commitment to B.C. High School Girls and Boys Basketball

Multi-year \$225,000 sponsorship extends TELUS' support of all levels of high school basketball till 2016

Vancouver, B.C. – TELUS has extended its sponsorship of B.C. high school girls and boys basketball programs, committing an additional \$225,000 to support youth basketball programs and scholarships in B.C. through to March 2016. The additional three year agreement secures sponsorship funding for all tiers of B.C. high school girls and boys basketball, making TELUS the presenting sponsor for The BCHSBBA and BCSSGBA Provincial Championships as well as title sponsor for The B.C. Boys and Girls Junior High School Provincial Basketball Championships. TELUS will also fund 30 scholarships for graduating young men and women who have demonstrated outstanding citizenship, leadership and academic performance.



Basketball is one of the most inclusive athletic opportunities for youth in British Columbia, and approximately 21,500 B.C. high school students of all skill levels will benefit from TELUS' commitment to the sport. Since 2006, TELUS has contributed \$750,000 in support of B.C. high school basketball tournaments and scholarships for exceptional B.C. student athletes.

"TELUS' incredible contributions to our community and, in turn, the generation of the future are invaluable to the student-athletes who are fortunate enough to participate in high school basketball in our province," said BCSSGBA President, Brett Westcott.

BCHSBBA President, Kerry Taylor, added, "The TELUS sponsorship, and in particular the scholarships, provides so many opportunities for our student-athletes to pursue a post-secondary education while continuing to play basketball."

"Participating in sports is an important part of youth development, keeping our future generations active and healthy while providing an excellent platform for youth to develop their teamwork and leadership skills. TELUS is proud to support programming and events which encourage athletes of all levels to reach their goals," said Andrea Goertz, TELUS senior vice-president of Strategic Initiatives. "The BC Provincial Championships give youth at the grassroots level the inspiration and resources they need to achieve health and well-being through sport, and TELUS' 8,200 team members across British Columbia are thrilled to present this tournament for another three years."

The BCSSGBA AAA Championships were held March 06-09 at The Langley Events Center for the first time since relocating from Capilano University.

The BCHSBBA AAA Championship Final will be held Saturday, March 16th at the Langley Events Centre at 8:00 PM. Tickets are available at the LEC and Ticketmaster.

About TELUS

TELUS (TSX: T, NYSE: TU) is a leading national telecommunications company in Canada, with \$10.9 billion of annual revenue and more than 13.1 million customer connections, including 7.7 million wireless subscribers, 3.4 million wireline network access lines, 1.4 million Internet subscribers and 678,000 TELUS TV customers. Led since 2000 by President and CEO, Darren Entwistle, TELUS provides a wide range of communications products and services, including wireless, data, Internet protocol (IP), voice, television, entertainment and video.

In support of our philosophy to give where we live, TELUS, our team members and retirees have contributed more than \$300 million to charitable and not-for-profit organizations and volunteered 4.8 million hours of service to local communities since 2000. Fourteen TELUS Community Boards lead TELUS' local philanthropic initiatives. TELUS was honoured to be named the most outstanding philanthropic corporation globally for 2010 by the Association of Fundraising Professionals, becoming the first Canadian company to receive this prestigious international recognition.

For more information about TELUS, please visit www.telus.com

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