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## For IMMEDIATE RELEASE

# BC School Sports Partners with X-treme Sportswear as the Exclusive Apparel Supplier for the BCSS Rugby Championships

Burnaby, BC – BC School Sports is proud to announce a partnership with X-treme Sportswear as the Exclusive Apparel Supplier for the BC School Sports Rugby Championships. This collaboration, set to commence this year and extend through 2026, will bring a level of excellence befitting the pinnacle of high school rugby in BC, and one of the largest rugby events in all of Canada.

The partnership between BCSS and X-treme Sportswear marks a significant milestone as X-treme returns as a partner for the tournament, having supported the event for the past 18 years. As highlighted by X-treme Sportswear CEO Eddie Evans, "X-treme Sportswear is delighted to be back for the 2023 edition."

The BC School Sports Rugby Championships is set to host 88 teams in boys and girls, 15s and 7s with over 1,700 student-athletes representing their school. It is the largest high school rugby event in Canada. As part of their continued commitment to the development and success of the tournament, X-treme will provide jerseys for the Championship All-star team. These jerseys are exclusively designed by the acclaimed Haida artist, Clarence Mills, who has generously donated his artwork for this special occasion.

X-treme Sportswear takes pride in its Canadian roots and commitment to sustainable practices. Being a 100% Canadian-owned company, X-treme manufactures their garments in their own factory, ensuring ethical production and utilizing sustainable recycled materials. With two decades of experience in providing custom sportswear globally, X-treme Sportswear has established itself as a trusted and innovative industry leader.

The partnership between BC School Sports and X-treme Sportswear marks an exciting chapter in the growth and development of high school rugby in British Columbia. This collaboration aims to provide exceptional opportunities and experiences for student-athletes, support growth, and foster a lifelong love for the sport.

For more information about X-treme Sportswear and their range of sportswear products, please visit <u>https://x-tremerugbywear.com/</u>



## About X-Treme Sportswear

X-treme Sportswear has been serving the sporting community for 18 years with its custom designed gear for on and off the field. X-treme is an industry leader in technical development. With factory direct turnaround times and in house manufacturing, our commitment of delivering the sporting community the most up to date and innovative rugby ideas and products on the market.

At X-treme, we make your ideas a reality. Our Team has over 60 years of sport experience (coaching, playing, coaching, executive) and with our combined passion to both the game and the business ensures that each and every interaction with our company is informative and enjoyable. Whether it's supporting your favorite team, playing, coaching, refereeing or administrating, X-treme understands and wants to help. We hope you enjoy and value your experiences with our company.

### **About BC School Sports**

BC School Sports is a voluntary organization of over 450 public and independent schools in British Columbia. It is the governing body for school sport and coordinates and delivers opportunities with our member schools for interschool competition in over 18 activities to over 76,000 student-athletes each year. BCSS delivers 62 provincial championships each year to over 14,000 student-athletes, recognizing the pinnacle of interscholastic competition.

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## **BC School Sports**

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