



FOR IMMEDIATE RELEASE

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RHINO RUGBY AND BC SCHOOL SPORTS ANNOUNCE EXCITING PARTNERSHIP TO ELEVATE RUGBY CHAMPIONSHIPS

(Nov. 16, 2023) – Rhino Rugby, the leading provider of top-tier rugby apparel, balls and equipment, has proudly partnered with British Columbia School Sports to enhance the experience of the BC School Sports Rugby Championships and Playoffs. As part of this collaboration, Rhino Rugby will supply custom Comet Match Ball for the Provincial Championships, reinforcing its commitment to elevating the sport at every level. The Comet Match Ball will be designated as the Official Rugby Ball of BCSS, a testament to its quality and performance.

The Comet Match Ball boasts a hand-stitched design with an in-seam valve, ensuring unparalleled pass and kick accuracy. Crafted with a four-ply laminated construction of rugby ball rubber, this ball maximizes energy transfer during kicks, maintaining both accuracy and speed. Its new and improved grip further enhances rugby ball handling, catering to the needs of players striving for excellence on the field.

"We are thrilled to partner with BC School Sports and contribute to the growth of rugby in the region. The custom Comet Match Balls represent our dedication to providing athletes with the best equipment to enhance their performance," said Keith Mirsky, CFO of Rhino Rugby.

BC School Sports has a rich history of fostering sportsmanship and athletic excellence among its member schools. With 455 member schools throughout the province, BCSS plays a pivotal role in shaping the future of rugby in British Columbia and their championships is one of the largest rugby events in the country with over nearly 2000 participants. The partnership with Rhino Rugby will not only enhance the quality of championships but also present an exciting opportunity for student-athletes to experience rugby at its best.



Jordan Abney, Executive Director of BC School Sports, expressed his enthusiasm, saying, "Our partnership with Rhino Rugby marks an exciting chapter for BC School Sports and rugby enthusiasts across the province. The Comet Match Ball is a testament to Rhino's commitment to innovation and quality in the sport. This collaboration will undoubtedly further elevate our incredible championships and create a lasting impact on the school rugby community."

As part of the partnership, BC School Sports members will benefit from special discounts on select Rhino products, ranging from Rugby Balls and Scrum Caps to Technical Training Equipment. This initiative aligns with Rhino Rugby's vision of providing athletes with top-notch gear and fostering a sense of unity within the rugby community.

For more information about Rhino Rugby and its range of innovative rugby products, visit www.RhinoRugby.com. To stay updated on BC School Sports events and initiatives, please visit www.BCSchoolSports.ca.

About Rhino Rugby:

For over 40 years, Rhino Rugby has been the go-to brand for top rugby athletes worldwide, offering high-quality equipment, balls, and apparel that embody the core values of rugby – toughness, reliability, integrity, heritage, and team spirit. Rhino Rugby proudly serves renowned universities, clubs, professional teams, and international squads, standing as a symbol of excellence in the rugby world.

About BC School Sports:

BC School Sports is an organization of over 450 public and independent member schools in British Columbia. It is the governing body for school sport and coordinates and delivers opportunities with our member schools for interschool competitions in 18 activities to over 117,000 student-athletes each year. BCSS delivers 61 provincial championships each year to over 16,000 student-athletes, recognized as the pinnacle of interscholastic competition.