



BC School Sports Partners with Gipper as the Official Social Media Graphics Solution of BCSS

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For Immediate Release

Burnaby, BC - BC School Sports is proud to announce a partnership with Gipper Media Inc. as the **BCSS Official Social Media Graphics Solution**. As highlighted by BCSS' Executive Director, Jordan Abney, "BC School Sports recognizes how insanely busy our athletic directors are. Finding the time to create engaging social media content is a huge challenge for them. We are so excited to partner with Gipper to provide our schools access to fast, easy, and professional looking templates that will undoubtedly make life easier for the AD. We can't wait to see the great content our schools create using Gipper that celebrates the achievements of our teams and student-athletes."

The comprehensive partnership will include an integrated marketing presence throughout the year, enabling BCSS members to utilise Gipper as a tool for schools to better communicate and engage with their stakeholders. The easy-to-use platform enables athletic departments and teams to create professional sports graphics for social media - in seconds, on any device, and without needing any design experience. Users can access a range of ready-made templates that they can customize and share directly to social media in just a few clicks.

From Gipper's side, Founder & CEO Matthew Glick says that "we are absolutely thrilled to sign this partnership with BCSS. BCSS is dedicated to serving their member Athletic Directors - which aligns with everything we do at Gipper. High school athletic departments have so many teams and student-athletes to cover but lack the resources to do so effectively. Gipper allows ADs to save time, while creating professional sports graphics to better grow their program's brand, promote their student-athletes, engage stakeholders, and drive revenue. We are excited to work with the BCSS to expand our reach as the leading social media graphics solution platform in the K-12 industry."

About Gipper:

Gipper is the leading social media graphics solution platform in the K-12 industry, enabling schools to create professional graphics for social media - in seconds, on any device, and without needing any design experience. Serving school communications professionals, athletic administrators, coaches and principals - Gipper empowers anyone at a school to create effective and compelling content for social media in just a few clicks. With access to a wide range of ready-made templates and seamless social media sharing, schools can create and share more content than ever, all while spending less time and money. In doing so, schools can better grow their brand, improve stakeholder communication, and create additional revenue opportunities.



For athletic needs, try Gipper for free at: gogipper.com/athletics

For general school needs, try Gipper for free at: gogipper.com

For additional information about Gipper, please contact:

Jack Zamore

CMO, Gipper

izamore@gogipper.com

www.gogipper.com/athletics

For questions to BC School Sports, please contact:

Jordan Abney

Executive Director, BC School Sports

info@bcschoolsports.ca

www.bcschoolsports.ca