

At the center of every student-athlete experience is a coach.

COACHING MATTERS.

COACHING EFFECT CANADA

A FREE RESEARCH PARTNERSHIP THAT HELPS YOU **TELL YOUR STORY**

ENDORSED BY:



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WHAT IS THE COACHING EFFECT?

Student-athletes share countless stories about the impact highly effective coaches had on their lives; **The Coaching Effect** takes it one step further. By measuring the coaching behaviors that lead to the best experience possible for student-athletes.

It provides a framework and coaching score that helps all coaches understand how they can **enhance the student-athlete's experience** and impact academic performance, **including GPA and attendance**.

KEY EDUCATIONAL OUTCOMES: A CASE STUDY

TWO MORE WEEKS IN CLASS

Student-athletes **miss 11 fewer days of school per year** when compared to non-athletes with a highly effective coach in building relationships.

**Chicago, '23-'24*

+20% GPA

In a diverse population, student-athletes with a highly effective coach who pushed them out of their comfort zones had a **3.09 GPA compared to a 2.45 GPA for non-athletes**.

**Chicago, '23-'24*

+13.8% ELL GRAD RATES

English Language Learners (ELL) graduation rates rose from **48.3% to 62.1%** while the state ELL graduation rate declined by more than 5% in the same period (Nebraska DOE, 2023).

**Rural Nebraska, '21-'23*



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Click the date and time that works for you to register

**All times listed as Pacific Time*

SEPTEMBER 12, 6:00 PM

SEPTEMBER 17, 3:00 PM

OCTOBER 1, 4:00 PM

QUESTIONS? REACH OUT TO US AT LKELBA@COACHINGEFFECT.CA