



FOR IMMEDIATE RELEASE

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## **BC School Sports and Beem Credit Union Renew Exclusive Equipment Access Partnership for 2026**

BC School Sports (BCSS) is proud to announce the partnership renewal with Beem Credit Union as the Exclusive Equipment Access Program Partner of BC School Sports for the 2026 season.

Following a successful one-year pilot program in 2025, Beem's support of the BCSS Equipment Access Program directly enabled seven BCSS member schools to receive new athletic equipment, reducing financial barriers and expanding access to sport for student-athletes across British Columbia.

Building on this proven impact, Beem has committed to continue and expand its support in 2026, reinforcing a shared commitment to equity, participation, and community-driven sport.

Jordan Abney, Executive Director of BC School Sports states "renewing this partnership with Beem Credit Union, the exclusive partner of the Equipment Access Program, means more students in more communities can access the equipment they need to play. We're so thankful for Beem's genuine desire and continuing commitment to helping BCSS member schools reduce costs and barriers to participation, creating tangible, province-wide impact across British Columbia.

Beem Credit Union's renewed investment reflects its confidence in BCSS's ability to deliver meaningful, high-impact programs aligned with its values. "Behind every team and every student who takes the field is a community that believes in them, said Beem CEO Brian Harris.

"The Equipment Access Program reminded us how powerful that belief can be when it's backed with real support. Continuing this partnership with BC School Sports was a natural next step. When young people are equipped to participate, our communities grow stronger, more connected, and more resilient. We're proud to help make that possible again in 2026", said Harris.



The renewed partnership will be activated across BCSS championship events and digital platforms throughout 2026, further amplifying Beem's leadership in supporting youth sport and education across British Columbia

### **About BC School Sports**

BC School Sports (BCSS) is the provincial governing body for interscholastic sport in British Columbia, supporting a network of 450+ public and independent member schools. Each year, BCSS enables 123,000+ student-athlete registrations across 18 activities and delivers over 60 provincial championships, providing student-athletes with meaningful opportunities to compete, belong, and grow through school sport.

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### **About Beem:**

Beem is a new credit union with a history that extends back more than eight decades, when its founding credit unions were formed. Rising to the rapidly evolving challenges of the financial services industry and inspired by cooperative values, our founding credit unions recognized that we can do more together. United as Beem, we are combining our strengths to better serve our members. Beem is one of BC's largest provincially regulated credit unions, supporting the financial wellness of 200,000 members from 66 branches across the province with \$18 billion in assets under administration.

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