



**TRUE
SPORT**



As the organizer of a registered RBC Sports Day in Canada event, you are invited to apply for funding to support your **community-wide event or try-it day event!** Please review the two categories below to determine your eligibility. If you have any questions, please contact Brett Bartlett at bbartlett@participation.com or (416) 913-1506.

1) Community-wide Events:

The purpose of this special funding is to provide targeted resources to help you enhance the community-wide event you are planning. All applications are reviewed by a panel and will be assessed based on the following criteria:

- Financial need – what additional value could the funding provide to your event that otherwise would not be possible?
- Potential of the event to attract media attention (attendance of high performance athletes/politicians)
- Potential of the event to inspire and encourage sport participation among a large number of people (including the potential to provide onsite participation opportunities)
- Accessibility to the general public or a broad audience (open to the community to participate)
- Consideration will also be given to geographic distribution and diversity of sports, age, gender, ability and culture when awarding grants among deserving applicants

Funding is awarded up to a maximum of \$2000 at the review panel's discretion. To apply, please fill out the online [Community-wide Grant Application](#). **The deadline for applications is September 24, 2015.**

2) Try-it Day Events:

The try-it day grants provide funding for organizations, clubs and communities in British Columbia to plan a sports "try-it" day in the week leading up to and on RBC Sports Day in Canada. Give the people in your community the opportunity to experience and try a new sport for free between November 14 and 21, 2015 and your organization could be eligible to receive up to \$300 to fund the event.

Try-it day grants are open to non-profit and community sports organizations, municipalities, Aboriginal and community associations as well as multi-sport and provincial sport organizations to host events in British Columbia. [View the guidelines.](#)

To apply, please fill out the online [Try-it Day Grant Application](#). The deadline for applications is **September 24, 2015**.

We acknowledge the support
of the Government of Canada

Canada

