

## **The First Annual Academics and Athletics Co-Creation of Excellence Conference**

### **Organization Dynamics in Sport April 15, 2016; CARSA/UVic**

#### **Conference Rationale/Theme**

The rationale for the conference is that in their efforts to achieve an edge in performance, sport leaders (e.g., coaches, general managers, those in athlete/team development) ignore an area of expertise which can contribute considerably to achieving a performance edge.

More specifically, sport leaders do leverage the latest developments in areas such as statistics/analytics, exercise science, nutrition and sleep—as they should. However, they ignore the latest developments in organizational dynamics—which can contribute to achieving performance excellence by contributing to:

- the effectiveness of coaches pre-game/half time/between period/ speeches;
- developing a positive locker room culture;
- optimally leveraging the skills of players from different countries while minimizing negative effects of cultural and language differences.

These are a few of many such examples.

Given this opportunity to contribute to achieving performance excellence in sport, we are organizing the first annual Organization Dynamics in Sport Conference. As you will note in the attached program, each Organization Dynamics topic will be presented by an expert scholar, followed by commentary by a leading sport practitioner.