FOR IMMEDIATE RELEASE

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BC School Sports Welcomes Jostens as Exclusive Championship Ring Partner

Five-year partnership celebrates student-athlete achievement with exceptional championship rings and dedicated local service.

BURNABY, BC – BC School Sports (BCSS) is proud to announce a new five-year partnership with Jostens, naming the company the Exclusive Official Championship Ring Provider of BC School Sports.

The partnership brings together two organizations that share a commitment to recognizing student achievement and celebrating the dedication, teamwork, and perseverance that define school sport across British Columbia.

As part of the five-year commitment, Jostens will work with BCSS championship teams to provide high-quality, customized championship rings that recognize provincial championship victories and the journeys behind them.

A key strength of the partnership is the personalized, boots-on-the-ground service provided by Annette Van de Kamp and the Jostens team, ensuring schools, coaches, and student-athletes have access to exceptional products supported by knowledgeable, dedicated representatives who understand the needs of school communities throughout the province.

"We are proud to welcome Jostens to the BC School Sports partnership family," said Jordan Abney, Executive Director of BC School Sports. "Our provincial championships represent some of the most memorable moments in a student-athlete's high school experience, and it's important that those achievements are recognized in a meaningful way. What makes this partnership especially valuable is the commitment Annette and the Jostens team have shown to our schools. Their exceptional personalized service, and understanding of school sport make them a great fit for BCSS. We look forward to building a strong partnership over the next five years."

For Jostens, the partnership represents an opportunity to strengthen its connection with school communities across British Columbia and help student-athletes celebrate achievements that will stay with them long after graduation.

"At Jostens, we understand just how much a provincial championship means to a student-athlete, their teammates, coaches, and school community," said Annette Van de Kamp, Jostens. "We're incredibly proud to partner with BC School Sports and look forward to working directly with schools throughout the province. Our goal is to make the championship ring experience as special as the achievement itself, providing exceptional quality, personalized service, and a keepsake that athletes will treasure for a lifetime."

For more than 125 years, Jostens has helped students commemorate important milestones and preserve their victories through championship rings and other commemorative products.

While high school lasts only a few short years, the experiences gained through school athletics leaves a lasting impact. Championship rings offer a tangible reminder of those experiences, representing not only the result but also the hard work, friendships, and commitment that made it possible.

Contacts:

Jordan Abney, Executive Director, BC School Sports
e: jabney@bcschoolsports.ca
p: 604-477-1488

Annette Van de Kamp, Territory Manager, Jostens
e: Annette.Vandekamp@Jostens.com

About:

BC School Sports

BC School Sports is the provincial governing body for interscholastic sport in British Columbia, supporting a network of 440+ public and independent member schools. Each year, BCSS enables 113,000+ student-athlete registrations across 18 sports and delivers 67 provincial championships, providing student-athletes with meaningful opportunities to compete, belong, and grow through educational athletics.

Jostens

For more than 125 years, Jostens has helped students and athletes celebrate life's defining moments through championship rings and commemorative products. With a focus on craftsmanship, quality, and personalized service, Jostens works with schools and athletic programs to recognize achievements and preserve memories that last a lifetime.