

Dear BC Athletic Directors, and Coaches -

Hoping this email finds you all well as you wrap up the winter sport season! It was such a fun championship season to follow, congrats to each of the provincial champs!

I know the budgeting season for next school year is already underway. I've spoken with many of you the past year about implementing Hudl into your school, whether it be a subscription or our full department-wide package with our auto-capture cameras (Hudl Focus). Now is the best time for us to revisit that conversation to ensure you have the correct understanding and numbers on how Hudl could be a part of your department next year. I saw first hand last year how crazy September is for you all coming back from summer break directly into tryouts, practices and first games in such a short period of time. We can truly get ahead now so that you are ready to roll day one.

You can book a meeting with me to discuss further by using the link below:

[Book a meeting with Sara Hanson](#)

I often get asked questions about FOIPPA compliance, and other questions in regards to Hudl's privacy and security guidelines. I connected with our legal team and they informed us Hudl will abide by all applicable laws, FOIPPA included. In addition, I've preemptively attached our vendor packet/security doc for you and your team to review.

Hudl takes your privacy seriously, and we want to ensure you have all of the information you need.



[Click here to view a quick video from me!](#)

Hope to speak soon,

Sara Hanson  
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