



## BC SCHOOL SPORTS

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## News Release

Thursday, January 19, 2012

Surrey – On behalf of the Board of Directors of BC School Sports (BCSS) I would like to announce that Executive Director, Sue Keenan will be leaving BCSS at the conclusion of her contract in May 2012.

The BC School Sports landscape is quickly evolving and there is potential for significant changes in the near future. The organization is currently in the process of conducting an internal needs assessment through a membership survey and is also participating in an organizational review which will be conducted by the BC Sports Agency. Due to the pending organizational review and potential for significant structural changes coupled with current financial constraints, the board and Ms. Keenan have mutually agreed not to extend the Executive Director's contract.

I would like to take this opportunity to thank Ms. Keenan for her dedication, commitment and for all of her hard work over the past nine years that she has been with BCSS. She has provided leadership and support for the membership, particularly through the creation of a Strategic Plan which continues to guide the organization through ongoing needs, change, and challenges. Sue is a passionate advocate for school sports. She actively lobbied Administrators, Superintendents and the Ministries of both Education and Sport in an effort to formally recognize and support the efforts of volunteer coaches and athletic directors in schools. Sue was instrumental in the downsizing of the overall administration model and the associated costs to the organization while ensuring that we were able to efficiently and effectively provide the essential services that were identified by the membership.

In our discussions she has stated that the “time is right to move on to a new opportunity and to explore new personal adventures”. She added that “it truly is time for a new fresh vision and personality to take an active and strong leadership role in moving this organization forward in the best interest of student-athletes.” It has to be about the student-athletes! On behalf of the BCSS membership and Board of Directors I pass on the very best of luck to Sue.

### **For more information:**

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