

Email Communication for 'Thumbs Up for Funding Sport':

Dear BC Athlete Supporters,

We need your help. BC Athlete Voice has launched - **Thumbs Up for Funding Sport in BC!**

We want to send a strong, positive message to the BC Provincial Government to continue investing and funding athletes and sport in BC beyond the 2010 Games.

To do this, we need your help at this critical time for sport in BC. You can make a difference and help in 3 easy steps:

- 1.** Go to www.thumbsupforfundingsport.ca and **complete the quick and easy E-Card to the Premier.** It only takes 30 seconds!
- 2.** Join other athletes and their supporters and **send us a photo with your Thumbs Up!** Email your photo to info@thumbsupforfundingsport.ca
- 3.** Spread the word and send it 'viral'! **We need you to activate your networks and tell all your friends.** [Click here](#) to join the campaign on Facebook!

Help us ensure that all athletes have the opportunity to reach their own podium beyond 2010.

If you have any questions, contact BC Athlete Voice at info@bcathletevoice.ca

Thanks!!!

The Team at BC Athlete Voice