



BC SCHOOL SPORTS

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News Release

BC students take action after government cuts funding to athletics programs

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SURREY, BC – BC SCHOOL SPORTS, a recent victim of government cutbacks to school athletics programs, has a new champion in its court – a local cafe run by kids, for kids whose mission is to, “Change the World One Great Cup at a Time”.

Kafe for Kids, which started as an in-school café at Fraser Valley Christian High School and has since grown into a robust fundraising program, is partnering with BC SCHOOL SPORTS to support active living for BC high school students.

“We are thrilled to be partnering with BC SCHOOL SPORTS at a time when budgets for athletic programs have been frozen or slashed province-wide,” says Sean Engbers, Athletic Director at Fraser Valley and staff advisor for Kafe for Kids. “Being physically active is not only essential for our kids’ health, but also promotes positive self-esteem, good role-modeling and leadership skills. Our hope is that every student in BC schools will have the opportunity to participate in school sports.”

Kafe for Kids is having a global impact as well – proceeds from the sale of their coffee have helped build an elementary school in the war-ravaged country of Sierra Leone, and their next goal is to add a junior high school.

“The students involved with Kafe for Kids are nothing short of inspiring,” says Sue Keenan of BC SCHOOL SPORTS. “Not only are they raising money for their own athletics programs, they’re also reaching out to help students across the province and around the world. We are honoured that they have chosen to partner with us.”

Kafe for Kids is run in conjunction with ONEbean Coffee Company, which specializes in fundraising for non-profit organizations. All coffee sold through Kafe for Kids is Certified Fair Trade, Certified Organic, and can be purchased online at www.kafeforkids.com.

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