

# A MESSAGE FROM THE EXECUTIVE DIRECTOR OF BC SCHOOL SPORTS



**W**elcome Back! Once again BC SCHOOL SPORTS continues to look at new initiatives which will enhance the overall strength of the organization. This year the focus will be on the ongoing recognition of the people who volunteer their time to ensure our Championships continue to be exceptional Provincial events.

In October 2011 BCSS will be launching the new school coaching module developed nationally last year with the assistance of 'The Coaching Association of Canada.' As more 'community coaches' step forward to ensure we continue to have a strong athletic presence in the school system it is critical that our organization offers a certification program that provides a strong framework for **'keeping the school in schools sports.'**

\*Commencing in September 2012 this certification will be mandatory for all community coaches who wish to volunteer in school athletics. BCSS will be picking up the cost for this 4 hour certification program.

We are also continuing to explore the idea of an Athletic Directors Association and professional designation as well. So stay tuned for those updates.

Our overall mandate continues to be in getting ALL students active and participating in school sports. We must continue to promote the overall benefits of active participation, healthy living and smart choices in the overall education of our students.

Finally, I would like to take this opportunity to thank all of our volunteers for their dedication to SCHOOL SPORTS.

My very best to everyone in the 2011-2012 school year!

Yours in the Spirit of Sport;

Sue Keenan